

Samantha Ramirez-Alejo

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EDUCATION

University of California, Irvine

June 2027

Bachelor's of Science, Informatics (Human-Computer Interaction)

WORK EXPERIENCE

UCI- School of Education, Irvine, CA

February 2026- May 2026

DASH member

- Used digital accessibility standards and features in software such as Microsoft, Adobe, and Canvas
- Lead technical consultations and training sessions to support faculty adoption and integration of **YuJa**
- Assist in creating inclusive learning environments by improving accessibility of course websites, documents, and presentations

CareTech, Irvine, CA

October 2025 - June 2025

UI/UX & Marketing Committee member

- Create and optimize digital marketing assets (social media, web content) to increase users and retention
- Develop website interfaces applying UI/UX best practices to enhance usability and engagement in collaboration with the Technical Committee

The Anteatory, Irvine, CA

April 2024- June 2024

Student Worker

- Performed card transactions and scanned student currency to complete customer purchases
- Maintained organization and inventory to improve customer experience and workflow efficiency.

PROJECTS

- **Project 1: Kin App**
 - Designed a language-learning event platform mobile application that placed 2nd in Design at UCI's project teams. Applied user-centered design principles, including user flows, wireframing, and prototyping, to streamline event discovery and interactions.
- **Project 2: Nutritional Website Application**
 - Used Figma to create low, mid, and hi-fi fidelity for a web application that tracks vitamins to improve cognitive health.
- **Project 3: Breeze**
 - Created Breeze in under 40 hours at UCI's Design-a-thon with a group of 4. Breeze is an engaging mobile application that reduces the access barrier to rejuvenating breaks via movement and outdoor experiences to foster sustainable habits that seamlessly fit into people's work routine

SKILLS

Languages:

- Spanish- fluent and native
- English- fluent and native

Design & Tools:

- Figma, Prototyping, Wireframing, User-Centered Design, Visual Design

Web & Technical:

- HTML, CSS, JavaScript, Git, Python, Java, WordPress, Elemanator